###### SuperCommunity Bank Marketing Executives Peer Group Forum

**Conrad Hotel, Miami, FL**

**February 11-12, 2020**

**AGENDA**

*(Casual Attire, jeans welcome)*

##### Tuesday, February 11th

12:00 p.m. Lunch

1:00 Roundtable Discussions

Bring 2-3 ideas to share with group

Bring one best practice

Discuss what not to do (disasters)

ADA

Bring questions you’d like to ask

2:00 Break

2:15 Discussions continues

4:00 Adjourn

6:00 Dinner off-site\*

##### Wednesday, February 12th

7:30 a.m. Breakfast: Topics for our next meeting

8:00 Staffing: FTEs, responsibilities, turnover, training (bring your org chart)

9:15 Break

9:30 Merger with fraud: what works and what doesn’t

10:30 Robotic process automation successes and failures; AI

11:30 New product/service change risk assessment process

12:00pm Lunch

1:00 Communication between BSA and cyber security

2:15 Internal audit exams – hot topics and issues identified

3:30 Adjourn

NOTE: Bring the following with enough copies for all attendees

**NEXT MEETING JUNE 23-24, 2020**