###### SuperCommunity Bank Product Management Executives Peer Group Forum

**The Andaz Scottsdale, Scottsdale, AZ**

**March 9-10, 2020**

**AGENDA**

*(Casual Attire, jeans welcome)*

##### Monday, March 9th

7:30 a.m. Breakfast

8:00 Roundtable Discussions

Bring 2-3 ideas to share with group

Bring one best practice

Discuss what not to do (disasters)

Product management in digital channels

Bring questions you’d like to ask

10:00 Break

10:15 Discussions continues

12:00 Lunch

1:00 Fee vs. free – table stakes vs. value creation

2:00 Break

2:15 Best new product introduced this year

3:30 Adjourn

6:00 Dinner off-site\*

##### Tuesday, March 10th

7:30 a.m. Breakfast: Topics for our next meeting

8:00 Cash management and business products

9:15 Break

9:30 Payment hub concepts for business and commercial; product needs and on boarding best practices

10:00 Digital conversation (continued)

10:45 Fintech partnerships – who you like and who you dropped

12:00pm Adjourn

**NEXT MEETING: MONDAY-TUESDAY, SEPTEMBER 21-22, 2020**